Product Recall Risks: Affordable New Tracking Capability Enables Small and Medium-Sized Businesses to Survive a Recall

Almost daily, the news features a report of a major recall of a product that might cause injury, illness or death. Less often reported is the fact that when manufacturers and wholesalers selling these products can't implement a mandated recall, they may go out of business overnight. However, the All Orders inventory control system by NumberCruncher, Inc. gives small and medium-sized businesses the ability to survive a product recall (http://www.numbercruncher.com).

A small recall can destroy a small business, notes Ian Benoliel, President of NumberCruncher, Inc., which recently added sophisticated lot tracking capabilities to its All Orders software. Until now, inventory systems either didn't track enough information or were too expensive for a small or mid-sized company. When we researched the risks our customers were facing and discovered they had no affordable way to track lots and serial numbers in case of possible recalls, we resolved to add that to All Orders, our small-business ERP that integrates order entry, shipping, purchase orders, receiving, production and warehouse management.

All businesses that buy and sell food, beverages or pharmaceuticals must be able to track the lot numbers or risk a total recall, the cost of which can ruin a small business. The FDA has become more stringent in recent years, requiring even small producers to track lot numbers to protect the consumer involved in a recall. Recall risks also affect manufacturers and wholesalers of computer equipment, electronic devices, machining and medical devices.

Without the lot and serial number traceability function part of the All Orders inventory system, a company can try using programs like Excel or putting the lot numbers in the memo section of invoices. In the event of a recall, this will not work, putting hundreds, thousands or tens of thousands of people as well as the company potentially at risk. If a business can't implement a necessary recall, they won't survive, says Benoliel.

NumberCruncher's tracking system enables users to trace lot numbers anywhere from the point of receipt to the end customer. It even enables tracing of lot number of the raw materials used when producing, for example, milk. By making this traceability available to companies at an extremely affordable price, the new feature allows the business and the consumer to be protected when a recall occurs.

NumberCruncher.com, Inc., a QuickBooks Gold solution partner, is the leading provider of inventory and order management software for the QuickBooks community. Since their inception in 1999 and becoming the first to invest in the QuickBooks SDK (software development kit) from Intuit, they have been providing innovative, scaleable, and cost effective solutions that solve real-world business issues, resulting in total customer satisfaction, increased profitability and competitive advantage.

For more information, call NumberCruncher 954-302-6812 or visit them on the web at http://www.numbercruncher.com.

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