

The Truth About Channel

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Franchises: Can an AVERAGE guy or gal make a good living with a franchise?

This month I reveal the **TRUTH ABOUT**™ franchises. The question I hear so often is “Can I really make a living with a franchise if I am just an average guy or gal?”

I searched the franchise directories and did a great deal of investigating. What can a person with no special skills or education succeed at? Is there a franchise that can make a good living for the average person?

And the answer is a resounding “Yes!” Without going into the specifics of the many franchises that I could not list here (too expensive, bad return on investment, special skills mandatory) I came across one franchise that stood out among the rest.

What made me chose this franchise is that it is specifically geared toward people who make less than \$50,000 a year. Believe it or not many simple-looking franchises need investments in the hundreds of thousands and big income before they will let you in. It was also started as a business by the owner. Strange as it seems many franchisors started out franchising and never ran the business themselves. I considered running the business successfully before it was franchises crucial to my selection.

ENTER MARK MATHIEU and THE CASTLEROCK MAINTENANCE COMPANY. <http://www.castlerockmaintenance.com/> I consider this to be the #1 choice business for anyone wanting their own business but lacking huge funding or special education and skills.

Mark’s company – Castle Rock Maintenance has offered affordable and reliable cleaning and property management services for the past 17 years. He has achieved great success by delivering only high quality indoor and outdoor maintenance services with very competitive pricing. Mark can do this because he started in this business at the age of 17. No one knows cleaning and maintenance as well as Mark Mathieu.

Seven years ago Mathieu took his very profitable company and decided to offer it as a franchise. “I knew that I could train the right people to run a business like this on their own. All they needed was the desire to make a success of it. A little hard work and drive goes along way in this business,” said Mark.

The Pilot store quickly grossed \$100,000.00 with only two people working it. The franchise and training fees are the lowest I could for any franchise in the US. Castle Rock will also finance the fees, after a down payment is made. This is because Mark Mathieu is truly committed to helping his franchisees succeed.

“I wanted to create a system that would be profitable for people and not drain their pockets. We realize that people are on a fixed income and need a little help in getting their own profitable business off the ground. That’s why we even offer in house financing with no credit checks. It’s not who you were, but who you will become with your new franchise,” added Mark.

Castle Rock offers both a Handiman and a Cleaning Franchise. The Handiman franchise offers crews that are experts in every aspect of home repair, remodeling and maintenance. Clients know that they need to make only one call to Castle Rock to get everything in their home taken care of.

With the Cleaning Franchise a person can start a home maid service or a commercial cleaning service. Castle Rock has built its reputation by being the home of great service and happy satisfied customers. The demand for high quality reliable cleaning services is at an all time high in the US. As a franchise owner, the possibilities are excellent because you can service both residential and commercial clients. All franchisees get national advertising and marketing support from the Castle Rock home office.

This month’s investigation did show us that there are no “free lunches” so be weary of anyone offering that to you. But success is possible for those that want to work for it.

For more information about Castle Rock Franchises visit <http://www.castlerockmaintenance.com/> or call toll free 1-877-825-5596